

“You Can’t Manage What You Can’t See”

A Teleclinic Presented by:

BRITTENFORD
— S Y S T E M S

Solutions * Education * Support

Introducing

BIO for Dynamics SL (“Solomon”)

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Microsoft
GOLD CERTIFIED
Partner

Microsoft Business Solutions
Learning Solutions



Michael A. Mahoney, CEO
Brittenford Systems, Inc.



Daniel J. Schwartz, CEO
BIO Analytics Corp.

About today's Sponsor, Brittenford Systems:

Brittenford Systems is a:

- Microsoft Gold Certified Partner for Dynamics SL (“Solomon”) and Dynamics GP (“Great Plains”).
- Microsoft Certified Partner for Learning Solutions, offering a full suite of classes for Dynamics SL and GP, FRx, Crystal Reports, and Excel for Accountants.

Like most good partners, we offer implementations and support. **Our difference? User education.** *When you choose Brittenford Systems as your partner, you get our commitment to train your team to use the technology you've invested in.*

User education drives greater user acceptance and satisfaction, and higher returns on your technology investment. Join us for classroom hands-on training and seminars, online training, personal coaching, teleclinics, annual account reviews, and more – all part of our commitment to your continuous learning and success.

About today's guest, BIO Analytics Corp

BIO Analytics Corp., located in Stamford, Connecticut, is a product development organization that specializes in the development of business analytics solutions. With over twenty years of experience solving accounting, reporting and analysis problems the BIO Analytics team is well positioned to develop solutions that address client needs now and into the future.

Dan Schwartz, Founder and President of BIO Analytics Corp., has always been ahead of the curve in creating solutions that address client needs. BIO®, Business Information Optimization, is the first BI tool to be introduced by BIO Analytics. It is an analytics solution designed specifically for mid market companies. BIO has engineered out the cost, complexity and risk in implementing a business analytics solution, whereby making it affordable and accessible for the middle market.

Introducing BIO for Microsoft Dynamics SL

Brittenford Systems is pleased to introduce the new business intelligence functionality available with Microsoft Dynamics SL 6.5 - BIO for Microsoft Dynamics SL.

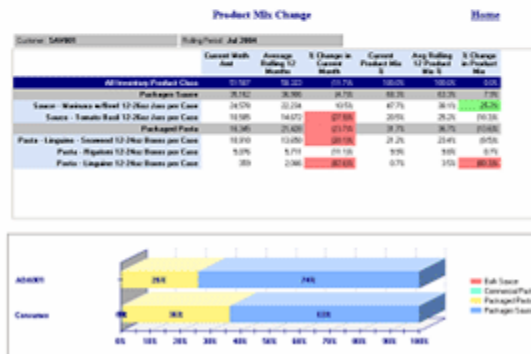
BIO for Microsoft Dynamics SL is an easy to use analytics solution that provides all people in an organization with the unique ability to help impact:

- Increasing the lifetime value of customers
- Decreasing the cost of product and service delivery
- Strategic planning to expand your business

This powerful solution keeps your team focused on the health and success of your business every day.



Analyze changes in customer purchases over a rolling period



Built on the powerful foundations of Microsoft Dynamics SL and Microsoft SQL Server, BIO for Microsoft Dynamics SL empowers all business users with 60 pre-built scorecards and reports accessible through familiar tools like Microsoft Office and Internet Explorer.

The result? You can:

- Be up and running in less than a week.
- Be trained in a week.
- Experience tangible returns in a month

For More Information About BIO For Dynamics SL, contact:
 Brian Dietz at 703-860-6945 x208 or bdietz@brittenford.com

BIO Benefits

Amplify the Impact of People

Command and Control

Fuels your business productivity for high return on investment.

Simple Sophistication

Familiar and useful, these tools empower your people.

One Truth

Enabling confident decision making, your team can create action from a single version of the truth about your business.

Fits with your Systems

Reduce your risk and increases your return from every dollar spent on IT.

BIO Features

Providing actionable knowledge that is accurate and focuses on the exceptional issues is important. This frees front line managers and executives to place their efforts on the activities that will have the greatest impact on the organization's success.

Looking for a great solution to the financial controls of your business, as well as the reasons behind the data? BIO for Microsoft Dynamics SL provides the answer for on-going management of your business as well as audits and Sarbanes-Oxley responsibilities. Quickly get to the answers for your initial questions, as well as the second and third questions that arise from the first.

People need a reliable solution at a reasonable cost with low risk. An analysis solution has to remove the complexity out of getting at the data, while presenting people with the right information, at the right time, in the right format, no matter how sophisticated that process is "under the hood". BIO for Microsoft Dynamics SL has done that by providing 60 pre-built perspectives on business activity for 14 unique roles throughout the company.

Create knowledge out of data and understand the next steps to take based on that knowledge. Provide all levels in the organization with perspectives on the correlation between relevant trends, such as billings, revenue recognized, and project profit.

Too much data and too many islands of information on personal hard drives prevent organizations from realizing the "single truth" within their daily operations. This is essential for accurate budgeting, strategic planning, and tactical execution. BIO for Microsoft Dynamics SL provides a solution that unifies data and provides easy access. Because it is built on Microsoft SQL Server, analyzes Microsoft Dynamics SL data, and can be viewed from Microsoft Office, the solution is easy to adopt, productive from the start, and familiar to your people.

NEXT STEPS:

1. **Download** the 212 page book of BIO reports and charts at www.InstantTeleseminar.com (event code 330717).
2. **Share the Replay** of today's interview with a friend or colleague. Simply direct them to www.InstantTeleseminar.com (event code 330717).

3. Register for a BIO Test Drive Event

Take a hands-on "test drive" with LIVE BIO reports on a Dell laptop!

Explore any of the 430 business activities on your own, or follow a self-guided tour. Drill down, filter, and drag and drop reports from a live Dynamics SL system using BIO. Microsoft Certified Professionals will be on hand to answer questions.

Only 10 laptops will be available at each session - first-come, first-served. (After all seats are taken, you will be added to our standby list).

Take home these valuable bonuses:

- Printed 212 page book of all the BIO reports and graphs.
- A Smart Drive loaded with
 - BIO demonstration videos,
 - BIO brochures and fact sheets, and
 - The 212 page BIO reports book in PDF format.

When and Where:

- Reston, Virginia – Monday, July 16th
- Washington, DC – Monday, July 30th

Both sessions will run from 10:00 a.m. to noon, followed by lunch.

Cost: \$1 per registration (note: a \$75 no-show fee applies, so please plan accordingly)

To Register: Contact Debi Waldron at 703-860-6945 ext. 205 or dwaldron@brittenford.com.

4. Order a BIO Quick-Start With Your Data

- Receive a private consultation to discuss your business requirements.
- Install BIO and load your data* on a workstation at your site.
- **"Test Drive" BIO with YOUR DATA at YOUR OFFICE for 5 business days.**
- Receive a 60 minute tutorial from a Microsoft Certified Professional.

Cost is \$500, a 75% discount off our standard rate for this service. The \$500 may be applied towards the purchase of BIO for Dynamics SL within 30 days of the engagement.