

News Release

For Immediate Release
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Guide to CIO Advisory Services – Whitepaper Available

Reston, VA – October 23, 2012 – A new whitepaper entitled **A Guide to CIO Advisory Services** addresses the growing trend of outsourcing all or portions of the Chief Information Officer function in small to midsize businesses (SMBs), as the complexity of information technology (IT) grows.

Developed by Brittenford Systems, the whitepaper identifies how CIO Advisory can improve the effectiveness of IT departments, along with four roles of the CIO: Infrastructure, Integration, Intelligence and Innovation. In addition, the next-generation CIO is described in the context of the 80/20 rule (Pareto Principle).

The question, how to choose a virtual CIO, is answered with a CIO Advisory Services Model that identifies strategy, domain expertise, resource augmentation and mentoring. Details on popular advisory services are provided, along with a CIO Advisory Services case study for a financial services firm.

“Given the growing interest in CIO Advisory Services, there is surprisingly little information available on the subject, so we decided to research and develop the topic for our clients and prospects,” states Ryan Risley, Managing Director of CIO Advisory Services for Brittenford Systems.

To download the free whitepaper “Guide to CIO Advisory Services”, [click here](#).

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About Brittenford Systems

Brittenford Systems is a technology services firm that implements and supports financial and CRM software systems including Microsoft Dynamics GP, Dynamics SL, Dynamics CRM, and the cloud-based Intacct financial management system. Brittenford Systems also offers CIO Advisory Services, Microsoft Dynamics training and staffing, cloud engineering services, and application development. For more information on Brittenford Systems, please visit www.brittenford.com, or call 703-860-6945.

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