

Host Analytics CPM Suite

#1 in cloud corporate performance management and business analytics.

In today's business environment, finance and accounting professionals don't want to spend days manually collecting data, worrying about errors and still never getting to the analysis that elevates the role of finance. Businesses all over the world are grappling with the decisions imperative: how to turn the rise of online software applications and the explosion of data into a competitive advantage.

There's good news: Host Analytics Corporate Performance Management (CPM) Suite offers everything you need to transform your company into a high performing organization. Using Host Analytics, finance and accounting teams can focus on driving fact-based decisions that lead to dramatic improvements in key performance indicators.

Everything you need to know is centralized and at your fingertips — like transactions and trial balances from your ERP, budget inputs automatically collected from managers, and even external drivers like financial benchmarks and economic indicators. Further, with business analytics for finance, you can unlock insights by accessing operational data that are siloed in other applications. You'll close the books faster, streamline planning, and show executives insights that drive finance-based decisions across the enterprise.

Driving financial decisions for over a decade

Host Analytics created the Corporate Performance Management Suite to be as easy to use as a spreadsheet and built it in the cloud to eliminate the risk and expense associated with traditional software. By pioneering the concept of cloud based performance management in the year 2000, Host Analytics showed that finance applications could be delivered over the Internet in the same way that electricity is carried into our homes. With its open architecture and automatic updates, Host Analytics does away with the hidden costs and drawn-out implementations of traditional CPM software. Today, it's the trusted finance app for hundreds of customers around the world.



*Performance comparison between best-in-class and Host Analytics Customers.
Source: Aberdeen Group, an independent analyst, Achieving Enterprise Objectives: A Look at Host Analytics' Customer Performance.*

“Before, we were lucky just to get the **numbers**. With Host Analytics we get the numbers and the **whole story**.”

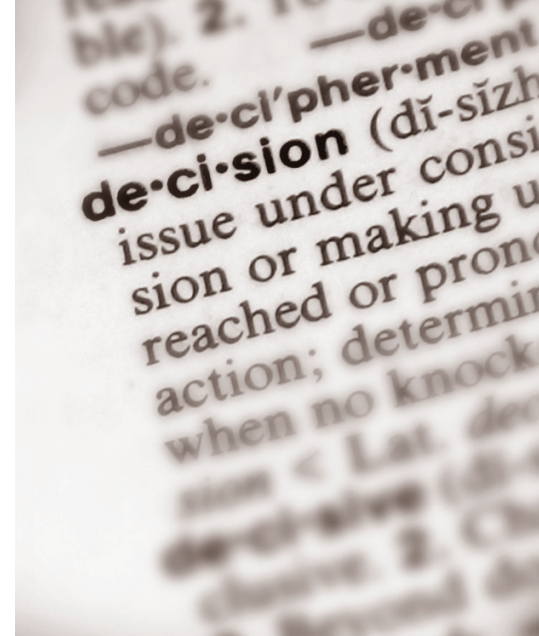
—Mark Cohen
Vice President of Finance & IT
Thule, Inc.

“Host Analytics allows us to **consolidate and report** on our **international entities** in a much more **accurate** and **timely** manner.”

—Joe Del Preto
Chief Accounting Officer
Groupon

Complete Suite for Corporate Performance Management and Business Analytics

Comprehensive and easy to configure, Host Analytics Corporate Performance Management Suite centralizes data and streamlines processes. Whether you need to close the books, forecast the future, or report on company performance, you'll find the tools in the Host Analytics CPM Suite to focus on driving financial decisions.



Controller Consolidations

- Close management
- Currency translation & rates
- Eliminations
- Journals

CEO, CXOs Strategy

- Strategic planning
- Initiatives planning
- Scorecards
- Dashboards
- Standard KPIs

CAO Disclose

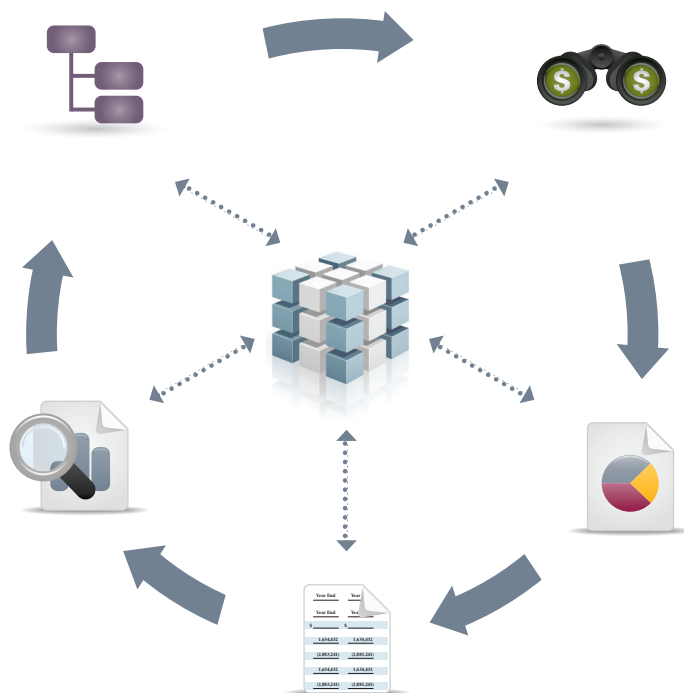
- XBRL
- Edgarization

FP&A, Managers Budget

- Revenue planning and analytics
- Workforce planning and analytics
- Capital planning and analytics
- Simulation engine
- Economic indicators

CFO Business Analytics

- Board reports
- Ad-hoc analysis
- Financial reporting
- Financial benchmarks
- Financial analytics
- Sales analytics
- Marketing analytics
- Operations analytics
- Service analytics
- Supply chain analytics
- Mobile
- Big data



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