

And How to Fuel Financial Growth Instead



You made a sensible move when your organization left Excel for a financial planning application.

It was important for your organization to:



Store financial data in a single, secure, cloud environment



Automate and centralize data to reduce manual errors



Streamline the planning process to free up time for analyzing business performance



We hope you have reaped benefits from that first move. Many organizations, however, find themselves needing more...

As organizations grow, their requirements change. Their initial planning application may fail to keep up – and as a result, organizations often experience these common issues.

ISSUE # 1

Returning to Excel

Budget owners go back to using Excel rather than the planning application, forcing Finance to do data entry and management.



ISSUE # 2

Managing Data Not Analyzing it

Finance manipulates sets of data, maintains versions, or simply ensures balance sheets balance rather than analyzing, reporting and decision-making.



ISSUE # 3

Reporting in MS Office

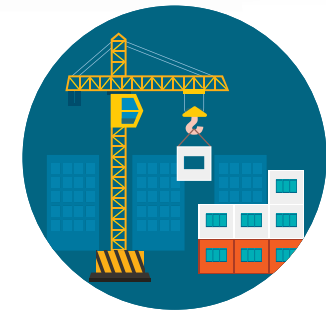
Finance exports data and creates presentable financial reports in Excel, Word, and PowerPoint causing version control and collaboration issues.



ISSUE # 4

Building Planning Applications

Finance hires consultants or spends time to build out functionality, like workforce or capex planning, that the system doesn't provide out-of-the-box.



If you are experiencing these issues, you too may have outgrown your planning application...

Many companies have upgraded to Host Analytics, getting a great planning solution that is also part of a complete cloud EPM suite.

Customer benefits from using Host Analytics:



Streamline Planning and Forecasting

Data collection is fast and accurate when numbers come directly from budget owners and integrated business systems.



Provide Valuable Insights

Using built-in functionality, Finance analyzes data, not just gathers it, providing actionable insights to the executive team and the whole organization.





Adoption Across Organization

Drag and drop UI and familiar Excel formulas lead to broad adoption both inside and outside of Finance.



Advanced Planning, Modeling, Consolidation, and More

Go beyond basic planning. Model, plan, forecast, consolidate, analyze, and report in one, complete, trusted, cloud-based Enterprise Performance Management (EPM) software suite.

To move to a solution that can support your needs now and as you grow, contact us at sales@hostanalytics.com, call 1-866-391-HOST (4678), or visit www.hostanalytics.com.

Learn more about the Host Analytics Cloud EPM Suite and best practices in Enterprise Performance Management.

Host Analytics Cloud EPM Suite:



[Planning Video](#)

[Modeling Video](#)

[Consolidation Video](#)

[Reporting Video](#)



[Business Analytics Datasheet](#)

[Integration Datasheet](#)

Additional Resources:



[ICIMS Case Study Video](#)

[Phyisio-Control Case Study Video](#)

About Host Analytics

Host Analytics is the leader in cloud-based enterprise performance management (EPM), offering a suite of financial applications for planning, modeling, consolidation, reporting, and analytics. World-class companies like NEC, Burlington Coat Factory and Sanmina trust Host Analytics to power their strategic financial systems. Host Analytics is a fast-growing, private company backed by leading venture capitalists and is headquartered in Silicon Valley with customers in over 80 countries.

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